



Healthy Kids Running Series
381 Brinton Lake Rd, Thornton, PA 19373
Phone (484) 352-2729

Healthy Kids Running Series Sponsorship Levels

Healthy Kids Running Series (HKRS) is a national, community-based non-profit that provides a fun, inclusive, five-week running series for ages 2-14 designed for kids to get active, feel accomplished, and to lay the foundation for a healthy lifestyle. We appreciate your support of the program and hope you are involved for years to come. For more information on each town, please visit www.HealthyKidsRunningSeries.org.

Options:

Paid Single Season: \$250 OR Paid Double Season: \$450

[payable to Healthy Kids Running Series, 381 Brinton Lake Rd, Thornton, PA 19373.

For 2 season sponsors, total must be paid in full prior to first season]

- Color Logo prominently displayed near the finish line for all (up to 5) races on a 18"x24" coroplast double-sided sign – produced by HKRS (sponsor to supply vector logo)
- Sponsor may provide additional signage (i.e. banners)
- Logo on website Town Page, promotional Flyer and social media channels
- Distribution of sponsor provided coupons, give-away items and/or promotional materials
- Vendor Space each week (5 weeks) of the Series (sponsor to provide table, chair, tent)
- Promotion of sponsor codes, sales, specials, events via social media and email blasts to Series database
- 3 free Series registrations

Trade Sponsorship:

Goods/services must be provided directly to the Community Coordinator(s), NOT the national office (this includes Printing Sponsors for Registration Flyers).

- Sponsor provided signage may be displayed at all races during the longevity of the season
- Logo on website Town Page, promotional Flyer and social media channels
- Distribution of sponsor provided coupons, give-away items, and/or promotional materials
- Vendor Space each week (5 weeks) of the Series (sponsor to provide table, chair, tent)
- Promotion of sponsor codes, sales, specials, events via social media and email blasts to Series database
- 3 free Series registrations

Bib Sponsorship: 5 bibs per Child x est. registration + pins

[All bibs must be ordered through Rainbow Racing 800-962-1011, using the Healthy Kids Running Series template. HKRS does not order bibs]

- Logo on race bibs
- Sponsor may provide additional signage (i.e. banners)
- Logo on website Town Page, promotional Flyer and social media channels
- Distribution of sponsor provided coupons, give-away items and/or promotional materials
- Vendor Space each week (5 weeks) of the Series (sponsor to provide table, chair, tent)
- Promotion of sponsor codes, sales, specials, events via social media and email blasts to Series database
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Sponsorship can be completed by submitting the form at
<http://www.healthykidsrunningseries.org/get-involved/sponsor/>